

# Curriculum Design of Department of Communication Arts

104 Academic Year

	Course Title	Course Hours																	
		Total Credits	Total Hours	Freshman				Sophomore				Junior				Senior			
				1st		2nd		1st		2nd		1st		2nd		1st		2nd	
				Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour
General Education Courses	English (Freshmen)	8	8	4	4	4	4												
	English (Sophomore)	8	8					4	4	4	4								
	English (Junior)	8	8									4	4	4	4				
	Introduction to Information Science	2	2	2	2														
	Multimedia Application	2	2			2	2												
	General Education: Society, Law and Politics	2	2	2	2	(2)	(2)	(2)	(2)	(2)	(2)								
	General Education: Arts and Humanities	2	2	(2)	(2)	2	2	(2)	(2)	(2)	(2)								
	General Education: Nature and Science	4	4	(2)	(2)	(2)	(2)	2	2	2	2								
	Advanced General Education	2	2	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	2	2	(2)	(2)				
	Whole Person Development (I): Introduction to University	1	1	1	1														
	Whole Person Development (I): Introduction to University	1	1			1	1												
	Whole Person Development (II)	2	2					2	2										
	Physical Education	0	8	0	2	0	2	0	2	0	2								
	Service Learning	1	1			1	1												
	Contemporary Prose	2	2	2	2	(2)	(2)												
	Introduction to Chinese Arts Appreciation	2	2	(2)	(2)	2	2												
	Anthology of Chinese Literature	4	4					2	2	2	2								
	Applied Chinese	2	2					(2)	(2)	2	2								
	53	61	11	13	12	14	10	12	10	12	6	6	4	4					
College Required Courses	Culture, Education, and Creativity	3	3												3	3			
		3	3												3	3			
Required Courses	Introduction to Communication	2	2	2	2														
	Introduction to Art	2	2	2	2														
	Photography Aesthetics and Practice	3	3	3	3														
	Proposal Writing	3	3	3	3														
	Media Production	3	3			3	3												
	Journalism	2	2			2	2												
	Radio Production	3	3			3	3												
	News Reporting and Writing	2	2					2	2										
	Fundamental Principles of Marketing	2	2					2	2										
	Television Production	3	3					3	3										
	Advertising Production	3	3							3	3								
	Media English	3	3							3	3								
	Communication Arts Practicum	2	4									2	4						
	Communication Theory and Practice	2	2											2	2				
	Graduation Project (1)	1	1											1	1				
	Graduation Project (2)	1	1													1	1		
	Graduation Project (3)	1	1															1	
Video Art	3	3															3		
	41	43	10	10	8	8	7	7	6	6	2	4	3	3	1	1	4		
Internship	Internship(320hr.)	4	4								4	4							
	Internship(160hr.)	2	2								2	2							
	Semester –based Off Campus Internship (1)	14	14								14								
	Semester –based Off Campus Internship (2)	14	14										14						
	Semester –based Overseas Internship(1)	14	14												14				
	Semester –based Overseas Internship(2)	14	14													14			
	Required Credit	2	2																
	Music and Communication	2	2					2	2										
	News and Feature Reports Production	3	3							3	3								
	Documentary Making	3	3									3	3						
	Internet Multimedia News Reporting	2	2										2	2					

