

# Curriculum Design of Graduate Institute of Creative Arts Industries

103 Academic Year

	Course Title	Course Hours										
		Total Credits	Total Hours	First year				Second year				
				1st		2nd		1st			2nd	
				Credit	Hour	Credit	Hour	Credit	Hour		Credit	Hour
Required Courses	Research Methodologies	3	3	3	3							
	Contemporary Communication Theory and Practice	3	3	3	3							
	Business Management	2	2	2	2							
	Ethics Decision and Leadership	2	2			2	2					
	Thought and Practice of Contemporary Art	3	3			3	3					
	Seminar in Cultural Industries	2	2					2	2			
	Overseas Studies in Cultural and Creative Industries	2	2					2	2			
	Thesis (I)	2	2					2	2			
	Thesis (II)	2	2							2	2	
		<b>21</b>	<b>21</b>	<b>8</b>	<b>8</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>2</b>	<b>2</b>	
Elective Courses	Research Group	Study of Communication Technology	3	3	3	3						
		Study in Cultural Policies & Art Education	3	3	3	3						
		The Economy of Aesthetics	3	3	3	3						
		Globalization: An Interdisciplinary Perspective	3	3	3	3						
		Thesis Writing	3	3			3	3				
		Contemporary Film Aesthetic study	3	3			3	3				
		Study on Advertisement in Media	3	3			3	3				
		Art Management	3	3			3	3				
		Sociology of Art	3	3			3	3				
		Study of Cultural and Creative Brand Marketing	3	3			3	3				
		Study of Western Genre Movie*	3	3			3	3				
		Studies in Aesthetic Education	3	3					3	3		
		Studies of Visual Culture	3	3					3	3		
		Sound and Image	3	3					3	3		
		Study of Contemporary Chinese Movie*	3	3					3	3		
		Topics in International Affairs and communication	3	3							3	3
		Popular Culture & Consumerism	3	3							3	3
		Studies in Art Appreciation and Art Criticism	3	3							3	3
		Study of TV Drama*	3	3							3	3
	<b>57</b>	<b>57</b>	<b>12</b>	<b>12</b>	<b>21</b>	<b>21</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>12</b>		
Production Group	Topics in Commercial Audio-visual Topic Works	3	3	3	3							
	Art Creation	3	3	3	3							
	Digital Animation Theory and Production	3	3	3	3							
	Management of Art Exhibition and Cultural Activities	3	3	3	3							
	Topics in Non-Commercial Audio-visual Topic Works	3	3			3	3					
	Applied Art Creation	3	3			3	3					
	Topics in Digital Animation Production	3	3			3	3					
	Documentary Making(I)	3	3					3	3			
	Art Creation in Complex Materials	3	3					3	3			
	Documentary Making(II)	3	3							3	3	
	Interdisciplinary Art Creation	3	3							3	3	
	Seminar: Media City (I)	3	3			3	3					
	Seminar: Media City (II)	3	3					3	3			
	<b>39</b>	<b>39</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>9</b>	<b>9</b>	<b>6</b>	<b>6</b>		