

Curriculum of the Department of Communication Arts

for 2025 students

Category	Course Title	Credits and Hours								Remarks	
		total	Freshman		Sophomore		Junior		Senior		
			Fall	Spring	Fall	Spring	Fall	Spring	Fall		Spring
University Cores	FRESHMAN ENGLISH	8	4	4							
	SOPHOMORE ENGLISH	8			4	4					
	JUNIOR ENGLISH	4					2	2			
	HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (I)	1	1								
	HUMAN DEVELOPMENT: INTRODUCTION TO UNIVERSITY STUDIES (II)	1		1							
	CLOUD TECHNOLOGY AND INTELLIGENT COMMERCE APPLICATIONS	2	2	(2)						1st or 2nd semester	
	AI THINKING AND PROGRAMMING DESIGNS	2	(2)	2						1st or 2nd semester	
	General Education Course	HUMANITIES AND ARTS	2	2	(2)	(2)	(2)	(2)	(2)		1st to 3rd grade, first or second semester
		ENVIRONMENT AND SUSTAINABILITY	2	(2)	2	(2)	(2)	(2)	(2)		1st to 3rd grade, first or second semester
		NATURE AND SCIENCE	2	2	(2)	(2)	(2)	(2)	(2)		1st to 3rd grade, first or second semester
		SOCIETY, LAW, AND POLITICS	2	(2)	2	(2)	(2)	(2)	(2)		1st to 3rd grade, first or second semester
		ADVANCE COURSES AND COURSES ON STUDYING TRANS-DISTRICT ISSUES	2					2	(2)		1st or 2nd semester
		CHOOSE ONE FROM ABOVE	2					(2)	2		1st or 2nd semester
	PHYSICAL EDUCATION I	2	2							optional physical education	
	PHYSICAL EDUCATION II	2		2						optional physical education	
	SELECTED READINGS OF PAST AND PRESENT WORKPLACE LITERACY EXAMPLES	2	2								
	DIGITAL TEXT STORYTELLING SKILLS	2		2							
POWER OF THE WORKPLACE LITERACY	2			2	(2)				1st or 2nd semester		
TOTAL	48	15	15	6	4	4	4				
College Cores	CREATIVITY AND INNOVATION	3							3		
	TOTAL	3							3		
Departmental Cores	INTRODUCTION TO COMMUNICATION	2	2								
	PHOTOGRAPHY AESTHETICS AND PRACTICE	2	2								
	MAKING A SHORT FILM (I)	3	3								
	INTRODUCTION TO ARTS	2		2							
	DIGITAL VIDEO EDITING	2		2							
	MAKING A SHORT FILM (II)	3		3							
	PLANNING WRITING	3			3						
	MAKING A SHORT FILM (III)	3			3						
	NEWS REPORTING &WRITING	3				3					
	MAKING A SHORT FILM (IV)	3				3					
	AESTHETICS ON VIDEO AND PHOTOGRAPHY	2					2				
	MEDIA AND CULTURE	3						3			
	PROJECT PRODUCTION (I)	1						1			
	INDUSTRY TRENDS AND WORKPLACE ETHICS	1							1		
	PROJECT PRODUCTION (II)	1							1		
	PROFESSIONAL SKILLS PRACTICUM IN COMMUNICATION OF ARTS	1								1	
	GRADUATION PROJECT EXHIBITION AND PROMOTION	1								1	
TOTAL	36	7	7	6	6	2	4	2	2		
Digital Media prod	BROADCASTING SKILL	3	3								
	GUIDED READING OF SCRIPT	2	2								
	SOUND DESIGN	3		3							
	MOVIE AND ARTS	2		2							
	PLAINNING AND PRODUCTION OF RADIO PROGRAMS (I)	3			3						
	FILM AND TELEVISION PROGRAM PLANNING AND PRODUCTION	3			3						
	SCRIPT WRITING	3			3						
	SCREENWRITING AND DIRECTING	3			3						
	SELF-MEDIA PROGRAM PLANNING AND PRODUCTION I	3			3						
	PLAINNING AND PRODUCTION OF RADIO PROGRAMS (II)	3				3					
	DUBBING PRACTICE	3				3					
	SHORT FILM PRODUCTION (I)	3				3					
	COMMERCIAL PHOTOGRAPHY PRACTICE	3				3					
	INTRODUCTION TO SCREENWRITING AND DIRECTING	3				3					
	APPRECIATION AND ANALYSIS OF CONTEMPORARY CHINESE MOVIE	3					3				
	COMMERCIAL MAKING	3					3				

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					Freshman		Sophomore		Junior		Senior		
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Department Electives	Communication	PRODUCTION OF TV NEWS AND FEATURE REPORTS (I)	3					3					
		ARTISTIC DESIGN	3					3					
		SHORT FILM PRODUCTION (II)	3					3					
		SELF-MEDIA PROGRAM PLANNING AND PRODUCTION II	3					3					
		SHORT VIDEO CREATION (I)	1					1					
		THE AESTHETICS OF DOCUMENTARY	3						3				
		THE STYLE OF DIRECTOR	3						3				
		PRODUCTION OF TV NEWS AND FEATURE REPORTS (II)	3						3				
		APPRECIATION AND ANALYSIS OF TV DRAMA	3						3				
		SHORT VIDEO CREATION (II)	1						1				
		TV PRODUCTION IN ENGLISH	3							3			
	Arts Communication & Visual aesthetics	WESTERN ART	2	2									
		PSYCHOLOGY OF VISION	2		2								
		CREATIVITY IN VISUAL ART (I)	2		2								
		TAIWANESE ART	2		2								
		ARTS GUIDING	2			2							
		MUSICAL COMMUNICATION AND MASS MEDIA	2			2							
		CONTEMPORARY ART	2			2							
		DIGITAL GRAPHIC DESIGN	2			2							
		CREATIVITY IN VISUAL ART (II)	2			2							
		CUSTOM DESIGN AND STYLING	3				3						
		COMMUNICATION AND MARKETING OF ARTS	2				2						
		PERFORMING ARTS	3				3						
		COMPUTER GRAPHICS	3				3						
		DIGITAL VISUAL EFFECTS PRODUCTION	3				3						
		VIDEO ART	2					2					
		CREATIVITY TOPIC (I)	2					2					
		VISUAL COMMUNICATION DESIGN (I)	3					3					
		COMPUTER ANIMATION PRODUCTION	3					3					
		ARTIST DOCUMENTARY MAKING	2						2				
		CREATIVITY TOPIC (II)	2						2				
		VISUAL COMMUNICATION DESIGN (II)	3						3				
		ART MARKET PROJECT	2							2			
		POST-PRODUCTION AND VISUAL PACKAGING	3							3			
	EVENT AND FILM MAKING	3								3			
	Cultural Creative Planning & Marketing	FUNDAMENTAL PRINCIPLES OF MARKETING	2			2							
		INTEGRATED MARKETING IN CULTURAL CREATIVE INDUSTRIES	2			2							
		MEDIA ETHICS AND COMMUNICATION LAW	2			2							
		PRESIDED OVER THE STUDIO TRAINING	3				3						
		PUBLIC RELATIONS THEORIES	2				2						
		PLANNING AND PRODUCTION OF ADVERTISING (I)	3				3						
		CROSS-CULTURAL AND OVERSEAS STUDIES IN COMMUNICATION ARTS	1				1						
		MARKETING AND DISTRIBUTION OF FILM AND TV PROGRAM	2					2					
		COMMUNICATION THEORY AND APPLICATION	2					2					
		PLANNING AND PRODUCTION OF ADVERTISING (II)	3					3					
		GLOBALIZATION: AN INTERDISCIPLINARY PERSPECTIVE	2					2					
		CASE STUDY OF MARKETING AND DISTRIBUTION OF FILM AND TV	2						2				
		INTERNET MARKETING	2						2				
		INTERNATIONAL NEWS REPORTING	2						2				
		MANAGEMENT IN CULTURAL AND CREATIVE INDUSTRIES(I)	2							2			
		SELECTIVE STUDIES OF THE QUESTIONS OF CONTEMPORARY MASS COMMUNICATION	2							2			
		INTERNET MARKETING APPLICATION AND CASE STUDY	2							2			
		MANAGEMENT IN CULTURAL AND CREATIVE INDUSTRIES(II)	2								2		
		INTERNET MULTIMEDIA NEWS REPORTING	2									2	
		MEDIA ANALYSIS AND CRITICISM	2										2

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Internship		SEMESTER-BASED OFF-CAMPUS INTERNSHIP I	9							9		Internship 4.5months	
		SEMESTER-BASED OFF-CAMPUS INTERNSHIP II	9							9		Internship 4.5months	
		SEMESTER-BASED OVERSEAS INTERNSHIP I	9							9		Internship 4.5months	
		SEMESTER-BASED OVERSEAS INTERNSHIP II	9							9		Internship 4.5months	
		SUMMER INTERNSHIP I	2							2		Internship 160hrs	
		SUMMER INTERNSHIP II	4							4		Internship 320hrs	

※The total graduation requirement is 128 credits, including 48 credits of university core required courses, 3 credits of college core required course, 36 credits of department required courses, 31 credits of department electives, and 10 credits of general electives (including 4 credits of EMI courses).

Definition and Regulations of General Elective Courses:

General elective courses refer to elective courses offered by various colleges, departments, and centers of the university. During the course of study, students must complete at least 10 credits of general elective courses, including a minimum of 4 credits from EMI (English as a Medium of Instruction) courses.

※31 credits department electives

The details are as follows:

(1)Students may take elective courses offered by this department, up to a maximum of 31 credits.

(2)In accordance with the "Guidelines for Establishing and Pursuing Concentrations," students who apply within the designated timeframe and successfully complete all required credits for a (micro) credit program will be awarded a (Micro) Credit Program Certificate. Courses taken as part of the (Micro) Credit Program may be counted toward a maximum of 12 credits in the department-designated electives.

※Students may also take EMI courses offered by other departments within the university or by other domestic or foreign higher education institutions recognized by the Ministry of Education.

※Please apply for the self-directed learning course in accordance with the "Implementation Guidelines for Self-Learning Courses of

© Professional Skills Practicum In Communication Of Arts: Prior to graduation, students must accumulate at least 80 hours earned from training or off-campus contests deemed beneficial by the department to the refinement of professional skills at camps,

※Students have to pass the Language Proficiency Test standards required.

※Students are required to satisfied other graduation requirements of the school.

★For the general education courses, must choose one course each from HUMANITIES AND ARTS, ENVIRONMENT AND

★The exact list of general education course to be offered is subject to the arrangement of the General Education Center's course

★These elective courses listed are for reference only, please refer to the latest list on each department website every year to make

★The elective courses offered by each department are department electives for students in that department. While for students from

★Should there be any changes in the course schedule of the department, please refer to the newest version.